

30 Reasons to Belong

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"GPCA has definitely helped me grow my business through networking, education and other benefits offered by this professional organization."

Charles Dixon
Dixon Exterminating

BENEFITS OF MEMBERSHIP

We highlight below and on the back some of the most exciting benefits of membership. Notice the complete list of 30 benefits on the left. No other association offers more!

NEW BP Gas Discount

NEW! GPCA recently partnered with BP Oil to offer our members a discount savings on gasoline purchases. The program tracks gasoline spending at all fueling stations – not only BP! Take advantage of this great new member incentive.

Insurance Property, Vehicle, Liability

Save time! GPCA does the leg work for you! We regularly interview insurance companies, check coverage offers and determine if they have the best product to offer our members.

For Liability, property and auto, GPCA has endorsed BB & T Insurance through Patty Needham at 678/566-8087. In addition to providing our members with quality coverage, Patty is very involved in GPCA activities and conferences.

Electronic Newsletter - BugBytes

Trouble remembering deadlines? Want to keep abreast of pest control news? Approximately every two weeks, members receive a copy of BUGBYTES via email. Send your email address to Valera@gpca.org to subscribe to BUGBYTES!

Forms

GPCA offers an assortment of forms for your company such as Wood Destroying Organism Forms (3 and 5 part), Form II's, Service Tickets, School Service Tickets, Door Hangers, Sanitation Reports, Re-entry signs and more.

PROFILE

Looking for a publication that combines Georgia pest control news with national news? The PROFILE is produced for you! A professional quality publication for the past 41 years, the PROFILE is a bi-monthly informative, quality news magazine featuring articles by leaders in the industry.

www.GPCA.org

You'll find anything you'd want to know about GPCA at our site including member companies, consumer information and a members only section where you can find timely information for industry eyes only.

*Turn over for more
great benefits*

MORE GREAT BENEFITS . . .

Website Advertising

Many of the 30,000 hits to GPCA.org last year were by consumers looking for a pest control company in their area. Take advantage of the opportunity to direct consumers to your company's website by including your logo and link for only \$25 per year. You can improve your promotion and keep your name before consumers 24/7.

BUGGATEERS

Developed by the GPCA Public Relations Committee, the Buggateers Program focuses on children in elementary school. The CD is easy to use and makes a fantastic program for your local school group. Let us know if you have a program scheduled and we'll send spider rings too!

Safety & Risk Management Training Materials

Do you know what to carry on your truck? Do you know the type of risk that your company has relative to OSHA, worker's compensation, spills? The GPCA Risk Management Committee has designed a manual that outlines safety and risk guidelines. For more information see the GPCA website catalog.

Membership Directory

This is one of the most valuable tools that our Association offers. It is a compilation of all the GPCA members, where they are located throughout the state, the by-laws of our association, information about committees, regions, etc. If you want to know who is in GPCA, it's a handy reference that is published annually and provided free-of-charge to our GPCA members.

Leadership

In 1998, GPCA initiated its leadership program and to date has graduated more than 60 new industry leaders. This group of energetic, and enthusiastic entrepreneurs are from all over the state, big companies and small, first, second and third generation pest control companies. They network, make lasting friendships and commit to growing their industry.

Community Involvement & Support

Leukemia/Lymphoma - Community Service at its best. GPCA supports the Leukemia/Lymphoma Society through state-wide efforts by the Association and individual companies to raise funds and contribute to this worthwhile organization.

Study Materials

GPCA has books for the new employee studying to become a technician and for the technician who wants to take the Certified Operators Exam. Check out our catalog at www.GPCA.org for more information on these great study aides.

Political Action Committee

Started in 1993, the GPCA PAC Committee continues to give our association political clout. Having a voice at the legislative level is critical to the protection of our livelihood and growth.

Interaction with Other Associations

GPCA has developed a valuable network with other trade associations. The Mortgage Bankers, The Georgia Association of Realtors, the Turf Grass Association – we frequently need to share information and come to the table to discuss issues that concern or affect our members. Through an active network of co-ordination, GPCA is actively involved in knowing who to call when we need to talk.

Entomology Scholarship

GPCA has two separate scholarship programs. The Entomology Scholarship is named after Robert Russell and is dedicated to supporting the advanced education of a promising entomology student at the University of Georgia.

Burnett Scholarship

Named after Glenn Burnett, this program provides scholarships for our members' children – no matter what their course of study. They do have to attend a Georgia-based school, but we annually give away 7 or 8 \$1000 scholarships!